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Dipartimento di Management
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William Holbrook Beard, 'The bulls and bears in the market (1879)' - Courtesy New-York Historical Society

Guglielmo Visentin, Research Grant
Holder, Dipartimento di Management/
Venice School of Management

A Bibliometric Analysis of Art and Financial Markets

Tuesday 27th June 2023, h 3.00 pm
Room Volpato - San Giobbe Economics
Campus (C complex, 2nd floor)
and on Zoom <https://unive.zoom.us/j/84745074699>

At first glance, art may be perceived solely as a consumption good, though a very peculiar one. However, art can also be an investment vehicle, which has attracted significant attention among wealthy investors. Scholars have studied art as an alternative financial asset since the 1960s, producing copious scientific production. In order to explore the development of scientific research on the role of art in financial markets, we conducted a systematic review and a bibliometric analysis of art investing. To this aim, we focussed on citation analysis and bibliometric indicators that measure connections among publications, authors, and research areas. Finally, we selected some relevant macro topics that allowed us to outline the main research results and highlight emerging research areas.